



OFFICIAL CONTEST RULES

"Buying Local Pays Off"

1. CONTEST ORGANIZER

The "Buying Local Pays Off" contest (the "Contest") is organized by Canadel, whose head office is located at 700 Canadel Avenue, Louiseville, Quebec, Canada (the "Organizer"). "Participating Retailers" refers to any authorized retailer displaying official promotional material for the Contest (poster, logo or official Contest branding) in-store or on its website during the Contest Period, within Canada.

2. CONTEST PERIOD

The Contest begins October 8, 2026, at 9:00 a.m. (Eastern Time) and ends December 10, 2026, at 9:00 p.m. (Eastern Time) (the "Contest Period"). Any entry received before or after the Contest Period will be automatically rejected.

3. ELIGIBILITY

The Contest is open to any individual residing in Canada (including Quebec) who has reached the age of majority in their province or territory of residence at the time of entry.

The following persons are not eligible to enter the Contest: officers, directors, employees, representatives and agents of (i) the Organizer, (ii) Participating Retailers, and (iii) any agency involved in the development or administration of the Contest, as well as their immediate family members (spouse, father, mother, brothers, sisters, and children, regardless of their place of residence) and any person domiciled with any of these persons.

The Organizer reserves the right, at its sole discretion, to verify the eligibility of any entrant and to disqualify any person who has violated these Official Rules, provided false information, or attempted to enter by fraudulent means.

4. HOW TO ENTER

4.1 Entry With Purchase

Any eligible person who purchases a Canadel product from a Participating Retailer in Canada between October 8, 2026, and December 8, 2026, inclusive (the "Eligible Purchase Period"), may enter their purchase in the Contest by keeping their original invoice or receipt and completing the online entry form at <https://canadel.com/BuyingLocalPaysOff>, no later than December 10, 2026, at 9:00 p.m. (Eastern Time). Only purchases made during the Eligible Purchase Period are eligible for the Contest.

Only one entry will be accepted per original invoice or receipt. Illegible, damaged, falsified, reproduced or incomplete invoices or receipts will be rejected, at the Organizer's sole discretion.



4.2 Entry Without Purchase (Alternate Method)

No purchase is necessary. Any eligible person may enter without making a purchase by completing the dedicated online entry form available at <https://canadel.com/BuyingLocalPaysOff/nopurchase>, providing their name, full address, telephone number and email address, no later than December 10, 2026, at 9:00 p.m. (Eastern Time).

Limit of one (1) entry per person and per email address using this method for the entire Contest Period. Any attempt by the same person to submit multiple entries (including using multiple email addresses or identities) will result in the disqualification of all of that person's entries.

This method offers an equal chance of winning as the Entry With Purchase method.

The form will also invite the entrant to write a short text of no more than fifty (50) words in response to the following question: "Inspire us! In 50 words, tell us about a family memory connected to a piece of furniture, the room you dream of transforming, or what Canadel craftsmanship means to you."

This text is requested for informational and promotional purposes only. It is not scored, evaluated or used to eliminate entries, and has no impact on the entrant's chances of winning. The draw is based entirely on chance, in accordance with section 6. The field may be left blank without affecting the eligibility of the entry. By checking the corresponding box, the entrant authorizes the Organizer to reproduce the text, in whole or in part, for advertising purposes related to the Contest, without compensation, subject to applicable laws.

5. REGIONAL DISTRIBUTION OF PRIZES

For the purpose of the Contest, Canada is divided into four (4) regions:

- Atlantic Region: New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland and Labrador;
- Quebec Region;
- Ontario Region;
- Western Canada Region: Manitoba, Saskatchewan, Alberta, British Columbia, as well as the Northwest Territories, Yukon and Nunavut.

A total of five (5) prizes will be awarded across the four (4) regions: Atlantic (1), Quebec (2), Ontario (1) and Western Canada (1). A separate random draw will be held for each prize. Each entrant is assigned to the region corresponding to their residential address as declared at the time of entry.

Each prize consists of a refund of the eligible purchase amount, up to a maximum of \$8,000, or a \$4,000 gift certificate in the case of an Entry Without Purchase.



6. DRAW AND SELECTION OF WINNERS

A separate random draw will be held for each prize, as described in section 5, from all eligible entries (with or without purchase) received for the applicable region. The draws will take place on December 14, 2026, in Louiseville, Quebec, under the supervision of a representative of the Organizer.

In each region, the odds of winning depend on the total number of eligible entries received for that region during the Contest Period.

To be awarded a prize, each selected entrant must first correctly answer a mathematical skill-testing question, without assistance, without the use of a calculator or any other device, and within a maximum of thirty (30) seconds, in accordance with the requirements applicable to promotional contests in Canada.

7. PRIZE DESCRIPTION

Five (5) prizes will be awarded as part of the Contest, distributed across four (4) regions as follows: Atlantic (1), Quebec (2), Ontario (1) and Western Canada (1).

Each prize consists of a refund, by cheque, of the eligible purchase amount made at a Participating Retailer in Canada during the Eligible Purchase Period, up to a maximum value of \$8,000 per winner, before applicable taxes. Only furniture from the Accent, Canadel, Champlain, Downtown, Gourmet, Loft and Moderne collections is eligible; products from the Bon Appétit and NAD divisions are excluded. The refunded amount corresponds to the retail price actually paid by the winner, as shown on their original invoice or receipt, less any discount, rebate or credit received.

The total approximate value of all five (5) prizes could reach \$40,000. All values stated in these Official Rules are retail values.

If the selected participant entered using the Entry Without Purchase method (section 4.2), the prize consists of a \$4,000 gift certificate, redeemable toward the purchase of Canadel furniture at a Participating Retailer in their region of residence, as specified in section 5. The value of the gift certificate applies to the retail price charged by the Participating Retailer at the time of redemption. The gift certificate must be redeemed in a single transaction no later than June 10, 2027, failing which it will become null and void. No cash will be given for any unused portion of the gift certificate.

Each prize must be accepted as awarded and may not be substituted, except by the Organizer, at its sole discretion, for a prize of equal or greater value applicable to the same region. Prizes are non-transferable and cannot be exchanged for cash.



8. GENERAL PRIZE AWARD TERMS AND CONDITIONS

The selected entrant will be notified by telephone or email, using the contact information provided at the time of entry, within three (3) business days following the draw. If the Organizer is unable to reach the selected entrant after three (3) attempts made over a period of three (3) business days, the entrant will be deemed unreachable.

To be declared a winner, the selected entrant must:

- Correctly answer the mathematical skill-testing question referred to in section 6.
- Sign and return, within ten (10) days following notification, a declaration of acceptance and release of liability, as well as an authorization to use their name, voice, image and statements for advertising purposes, without compensation, to the extent permitted by law.
- Provide, upon request, proof of eligibility and identity deemed satisfactory by the Organizer.

If the selected entrant fails to answer the skill-testing question correctly, cannot be reached within the prescribed time, declines the prize, or fails to comply with any of the terms and conditions of these Official Rules, they will be disqualified. The Organizer may then, at its sole discretion, select another eligible entrant from the same region following the same procedure, until all prizes have been awarded, no later than January 31, 2027.

Prize delivery

The refund cheque will be issued to the winner within thirty (30) days following confirmation of their status as a winner, and upon receipt and validation of all required documents. In the case of Entry Without Purchase, the gift certificate will be delivered to the winner within the same period.

9. LIMITATION OF LIABILITY

By entering the Contest, each entrant agrees to release the Organizer, Participating Retailers and their respective officers, directors, employees, and agents from any liability for any damage, loss, or injury that may result from their participation in the Contest, or from the acceptance, use, or misuse of the prize, subject to applicable public order provisions, including those of the Consumer Protection Act (Quebec), which cannot be excluded.

The Organizer is not responsible for lost, delayed, incomplete, illegible, misdirected, or undelivered entries, nor for any technical, computer, network, or server problems that may limit an entrant's ability to participate in the Contest.

10. PROTECTION OF PERSONAL INFORMATION

Personal information collected in connection with the Contest will be used by the Organizer solely for the purpose of administering the Contest (validation, communication with entrants, prize delivery) and, where applicable, for promotional purposes with the entrant's express consent, in accordance with the Act respecting the protection of personal information in the private sector (Quebec), the Personal Information Protection and Electronic Documents Act (PIPEDA) and applicable provincial privacy legislation. For any questions regarding the handling of their personal information, entrants may contact the person in charge of the protection of personal information designated by the Organizer at personalinformation@canadel.ca.



11. MODIFICATION, INTERRUPTION, OR CANCELLATION

The Organizer reserves the right, at any time and without notice, to modify, suspend, terminate or cancel the Contest, in whole or in part, in the event of fraud, technical failure or any other factor beyond its control that would compromise the integrity or proper conduct of the Contest, subject to the approval of the competent regulatory authorities, where applicable.

12. SPECIAL PROVISIONS – QUEBEC RESIDENTS

In accordance with the requirements applicable to promotional contests held in Quebec, any litigation respecting the conduct or organization of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

13. APPLICABLE LAW

These Official Rules are governed by the laws applicable in the entrant's province or territory of residence and the federal laws of Canada applicable therein.

14. QUESTIONS AND CONTACT INFORMATION

For any questions concerning the Contest or these rules, please contact:

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